

## **Edward Cone**

Edward Cone edits the online editions of *CIO Insight* and *Baseline* magazines. He was previously a senior writer for both publications, and has worked as a contributing editor at *Wired*, a staff writer at *Forbes*, and a freelancer for a wide range of publications. Ed contributes an opinion column to his hometown newspaper, the *News & Record* of Greensboro, North Carolina, and writes the semi-popular weblog EdCone.com. A frequent speaker on blogging and related media, his *Baseline* magazine case study on the Howard Dean presidential campaign's use of the Internet won an ASPBE national award for excellence.