

Rates, Specs and Insertion Order

Deadlines

Magazine

Fall 2017 Issue

Ad Space/Advertorial Commitment Deadline: August 15
 Advertorial File Deadline: August 21
 Ad Space File Deadline: September 1
 Release Date: September 15, 2017

Spring 2018 Issue

Ad Space/Advertorial Commitment Deadline: April 13
 Advertorial File Deadline: April 20
 Ad Space File Deadline: May 1
 Release Date: Spring 2018

Conference Program Ads All program ads are due: October 1, 2017.

Banner Ads Once your banner ads are booked, your full year or six-month term will begin once we receive your file.

Specs

Submit ad files (with the exception of product spotlight and meet your vendors) in print ready form - pdf, eps, or tiff are acceptable formats. Be sure to use high res images in creating your ads, all supporting fonts and graphics should be embedded in 300 dpi minimum high resolution ad. Color resolution can not be guaranteed - please use four color mix and rich black (C:60 M:60 Y:60 K:100) in areas where you will be using black as a background.

Live Matter: Allow 3/8" for top, bottom & outside; 1/2" for gutter. Bleeds must extend 1/4" minimum beyond trimline - all four sides.

Magazine and Conference Program Ads

2 page spread page 17w x 11.125h
 Full Page 8 5/8w x 11.125h
 1/2 page horizontal 7 3/8w x 4 7/8h
 1/4 page 3 5/8w x 4 7/8h

Banner Ads

Banner Ads 468px x 60px

Advertorial

No design work on your end will be necessary for the Product Spotlights, Meet Your Vendors and Making Connections features. You will be asked for information, images and approvals but no finished artwork will be required from you.

Discounted Packages	Choose Your Option Below	
Preferred Advertisers Package - \$2,500		
Conference Connection Package - \$3,500		
Conference Magazine	Fall - 2017	Spring - 2018
2 Page Spread - \$2600		
Full Page - \$1500		
1/2 Page - \$895		
1/4 Page - \$695		
Meet Your Vendors - \$1695		
Product Spotlight - \$995		
Making Connections Feature - \$595		
Banner Ads	Choose Your Option Below	
Full Year - \$1,295		
6 Months - \$795		
Conference Program	Choose Your Option Below	
Full Page - \$895		
1/2 Page - \$495		
Inside Front Cover - \$1,295		
Inside Back Cover - \$1,295		
TribalNet Membership	Choose Your Option Below	
Annual Membership - \$495		

Upon completion of insertion order, you will receive an invoice to pay by check or credit card. All payments are due upon receiving insertion order, in order to guarantee commitment of space. A 1.5% finance charge will be applied for every 30 days past due.

Company Name:

Date:

Printed Name:

Signature: